

FOR FURTHER INFORMATION:

Organization Contact

Organization Name

Daytime Telephone Number

FOR IMMEDIATE RELEASE

(Name of Organization) to Host Car Wash

(Naperville, IL --) Name of Organization will host a car wash on
(Date of Car Wash) from (Start Time) to (End Time) at (Location).

The Mobile Charity Car Wash Van, a service of Brighton Car Wash, is providing all supplies for the car wash(Organization Name) will provided the volunteers for the event and Brighton Car Wash receives no fee or reimbursement of any kind.

Proceeds of the car wash are to benefit (Purpose for the car wash and who the proceeds benefits).

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Directions:

- The organization should fill in all the underlined areas with the pertinent information for your car wash.
- In an effort to make the community aware of the organization's car wash it , is suggested that this press release be sent to the local papers and another resource that can aid in getting the message out including news letters, bulletins or other media.
- Fax the release to the following papers,
Attention: Community Event.
 - o Daily Herald -Fax Number 630-955-0895
 - o Naperville Sun -Fax Number 630-416-5163
 - o Chicago Tribune, DuPage County Bureau -Fax Number 630-368-4266
- The release should be sent out two weeks prior to the event.